



PROFESSIONAL CERTIFICATE IN

LOGISTICS

& SUPPLY CHAIN MANAGEMENT

PROGRAMME DESCRIPTION

PROFESSIONAL CERTIFICATE IN LOGISTICS & SUPPLY CHAIN MANAGEMENT (PCLSCM) is two-part hybrid professional upskilling programme which addresses curricula deficits in courses / programmes offered by HEIs and enhances employability for graduating students and job seekers in one of the fastest-growing business jobs in the world.

This programme, designed and developed by PORTSWORLD ACADEMY MALAYSIA (PWA), offers undergraduates an insight into and an understanding of Logistics & Supply Chain Management & entry-level employability in the logistics industry.

PCLSCM has proven tracked record with delivery of the programme to about 3,000 student-faculty learners from several state & private HEIs in The Philippines. The programme meets requirements for operational management as well as enhancing curriculum requirements for undergraduate programmes on hospitality management, maritime hospitality services, travel & tourism, Customs administration, industrial technology & engineering and other related programmes.

This programme, which is aligned to micro credentialing framework with 48 notional study hours, offers an acceptable practicum option for graduating students in the Philippines meeting laboratory requirements as has been adopted by certain HEIs.

DIGITAL AGE SMART LEARNING

Self-paced Fully-Online
Synchronous/Asynchronous Learning
Face-to-Face Learning Engagement
(International Seminar/Workshop)
Pre-Course & Final Assessment

Duration: 2 Weeks (48 notional study hours) inclusive of course work, Online quizzes, learning activities, video-based learning, Forum/discussion



LEAD PROGRAMME FACILITATOR:
DURAIRAJ GOVINDASAMY, Managing Director
PORTSWORLD ACADEMY, Malaysia
Member of the Supply Chain Management Association of the Philippines



PROGRAMME MODULES

INTRODUCTORY MODULE A

- Logistics & Supply Chain: A Walkabout

INTRODUCTORY MODULE B

- Introduction to Supply Chain Management

MODULE 1

- Overview and Structure of the Freight Logistics Industry

MODULE 2

- Freight Logistics & Its Contributions to the Economy

MODULE 3

- National Freight Logistics Strategy

SPECIALIZATION MODULE

SPECIALIZATION ELECTIVES:

We have incorporated impact of logistics & SCM in these subject areas to ensure more effective learning outcomes. A half day workshop is devoted to assessing the impact of logistics & SCM on real-life situations affecting the selected services sector,

The Specialization Electives are:

- i) **DYNAMICS OF SUPPLY CHAIN IN OPERATIONAL MANAGEMENT**
Suitable for Learners from Business Administration, Supply Chain Management & in related areas
- ii) **OPTIMIZING SUPPLY CHAIN PERFORMANCE- AN ENGINEERING PERSPECTIVE**
Suitable for learners from Industrial Engineering, Industrial Technology
- iii) **MARITIME LOGISTICS AND CRUISE SHIPPING - A SUPPLY CHAIN MANAGEMENT**
Suitable for learners from Maritime Hospitality, Cruise Shipping, Maritime Transportation
- iv) **SUPPLY CHAIN MANAGEMENT & LOGISTICS IN HOSPITALITY, TRAVEL AND TOURISM**
Suitable for learners from Hospitality Management, Restaurant Management and Travel & Tourism Management.
- vi) **CUSTOMS 2.0: MODERN CUSTOMS ADMINISTRATION THROUGH LOGISTICS & SUPPLY CHAIN MANAGEMENT**
Suitable for learners from Customs Administration, Business Administration/ Accountancy

LEARNING OBJECTIVE & OUTCOMES

- Provide an understanding of the theoretical concepts and principles underlying Logistics & Supply Chain Management
- Provide an understanding of key issues in development planning of the logistics industry and the relationship between logistics cost and trade efficiency.
- Develop knowledge and skills in the development and operation of integrated logistics, supply management, warehousing, inventory, transport and sustainable business relationships in an international business environment.
- Understand the impact of logistics and their integration with other business functions.



ONLINE LEARNING APPROACH

This Programme employs LMS platform for online learning with SCORM files & Zoom video conferencing integration capabilities to maximise scope of online learning activities and outcomes.

Throughout the duration of the programme, learners are tracked through attendance, participation in various online learning activities, including Quizzes, forum, interactive gamification as well as self-paced learning of course notes & resource materials are tracked and graded.

Overview, outcome and aggregated reports will be generated and tendered as supporting document for programme verification. Programme Coordinators/Deans will be provided with password access throughout the duration of the programme to track learners and course facilitation.



ONLINE LEARNING ACTIVITIES

- Online Interactive Learning Activities (Attempted during Seminar)
- Drag & Drop - Understanding Scope of Logistics Activities, Cargo Symbols/Markings
- Interactive Video - Understanding Warehouse Workflow
- Interactive Exercise – Process (Understanding Import/Export Documentary Flow, Documentation)
- Simulation Activity - Calculation & Formula/Scenario-Based

MODE OF STUDY

The mode of study of this programme shall consist of the following:

- Online pre-course tracked assessment;
- Performance tracked self-learning Course lecture notes
- Performance tracked Online quizzes to monitor Learner progress;
- Discussion forum Dashboard on LMS to encourage learner engagement;
- Computer-assisted learning work activities on SCORM file on LMS
- Audio, Video & Case-studies as course support resources;
- Online-tracked Final Assessment.



GRADING

- 20 % online class tracked attendance
- 30% online tracked learning activities
- 50 % online time-locked pre-test course & final assessment



ON-BOARDING PROCESS

Upon being enrolled as Learner, participants will be provided with password access to the LMS to commence the Course.

The Study Plan/Timetable will be sent (emailed) immediately after enrolment. Progress of Learners from the point of enrolment up to completion of the Programme shall be tracked & graded where required.

AWARD OF CERTIFICATE

The PROFESSIONAL CERTIFICATE IN LOGISTICS & SUPPLY CHAIN MANAGEMENT together with the transcript, is a standalone certification aligned to micro-credentiaing framework.

Your micro-credential badge is internationally acknowledged as a transparent & evidenced based proof of the skills you have gained from completing PCLSCM & showcases your achievement on our PWA online LMS platform.

Scan or click here to view our Learning Management System.

